

REP HEADLINE# 8345293
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9969 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG10/16 15.18
*** KPLC-TV ***

ADV # ADV. NAME POLI/C BOUSTANY/R/SEN/LA REP. # OFF. # SALESMAN #

AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME NMRRP MEDIAASSISTANT

815 SLATERS LANE SALES PRSN WA- FRANK LEBLANC

ALEXANDRIA, VA 22314

ORDER # CONTRACT # 8345293 CLASS: NATL. LOCAL REGIONAL

PRDCT CHARLES BOUSTANY SEN EST#7604 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG30/16 SEP2/16 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG10/16 15.18

REP: NEW ORDER
TTL \$6010 @ 19X
PLS CFM
THX, ALEX FOR FRANK

8025293

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CHARLES BOUSTANY FOR SENATE

Bous 8.30-9.2.

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 477
AGENCY PRODUCT CODE = 898
AGENCY EST# = 7604

1			1035P-1135P	30		\$160.00	9/2	9/2	1		FRI	1
---	--	--	-------------	----	--	----------	-----	-----	---	--	-----	---

PROGRAM : TONITE SHW-NBC
CON COM1: TONITE SHW-NBC

2			430P-500P	30		\$70.00	9/2	9/2	1		FRI	1
---	--	--	-----------	----	--	---------	-----	-----	---	--	-----	---

PROGRAM : RIGHT-MINUTE
ORD COM1: INSIDE ED
CON COM1: RIGHT-MINUTE

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			1000P-1035P PROGRAM : 7 NWS 10P< CON COM1: 7 NWS 10P<	30		\$505.00	9/1	9/1	1		THU	1
4			430P-500P PROGRAM : RIGHT-MINUTE ORD COM1: INSIDE ED CON COM1: RIGHT-MINUTE	30		\$70.00	9/1	9/1	1		THU	1
5			530A-700A PROGRAM : 7 NWS SUNRISE CON COM1: 7 NWS SUNRISE	30		\$215.00	9/1	9/1	1		THU	1
6			600P-630P PROGRAM : 7 NWS 6P CON COM1: 7 NWS 6P	30		\$505.00	9/1	9/1	1		THU	1
7			1000P-1035P PROGRAM : 7 NWS 10P< CON COM1: 7 NWS 10P<	30		\$505.00	8/30	8/30	1		TUE	1
8			430P-500P PROGRAM : RIGHT-MINUTE ORD COM1: INSIDE ED CON COM1: RIGHT-MINUTE	30		\$70.00	8/30	8/30	1		TUE	1
9			530A-700A PROGRAM : 7 NWS SUNRISE CON COM1: 7 NWS SUNRISE	30		\$215.00	8/30	8/30	1		TUE	1
10			600P-630P PROGRAM : 7 NWS 6P CON COM1: 7 NWS 6P	30		\$505.00	8/30	8/30	1		TUE	1

AUG10/16 15.18
*** KPLC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			700P-900P	30		\$650.00	8/30	8/30	2		TUE	2
PROGRAM : AGT												
ORD COM1: AGT												
CON COM1: AGT												
12			1035P-1135P	30		\$160.00	8/31	8/31	1		WED	1
PROGRAM : TONITE SHW-NBC												
CON COM1: TONITE SHW-NBC												
13			1200N-1230P	30		\$165.00	8/31	8/31	1		WED	1
PROGRAM : MIDDAY NWS												
CON COM1: MIDDAY NWS												
14			430P-500P	30		\$70.00	8/31	8/31	1		WED	1
PROGRAM : RIGHT-MINUTE												
ORD COM1: INSIDE ED												
CON COM1: RIGHT-MINUTE												
15			500P-530P	30		\$300.00	8/31	8/31	1		WED	1
PROGRAM : 7 NWS LIVE-5												
CON COM1: 7 NWS LIVE-5												
16			630P-700P	30		\$355.00	8/31	8/31	1		WED	1
PROGRAM : ENT TONIGHT 30												
CON COM1: ENT TONIGHT 30												
17			700A-900A	30		\$190.00	8/31	8/31	1		WED	1
PROGRAM : TODAY SHW												
CON COM1: TODAY SHW												
18			700P-900P	30		\$650.00	8/31	8/31	1		WED	1
PROGRAM : AGT												
ORD COM1: AGT												
CON COM1: AGT												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

SEP/16 \$6,010.00 CONTRACT TOTAL \$6,010.00
TOTAL SPOTS 19

MARKET TOTALS \$7,070 KPLC 85% KVHP 15% CABL 0% NVHP 0%
ACCURATE SHARES
SVC- NONE
DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <i>KPLC Lake Charles LA.</i>	Date: <i>8-22-16</i>
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I, National Media Research, Planning, and Placement,

being/on behalf of: Boustany JR MD For Senate,

a legally qualified candidate of the US Senate

political party for the office of: Republican

in the General

election to be held on: November 8th, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

National Media Research, Planning, and Placement

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Alan Herbert

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date


Signature

To Be Signed By Station Representative

☒ Accepted

Signature

☐ Accepted in Part
Stephanie Gill
Printed Name

☐ Rejected
National Sales Coord
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

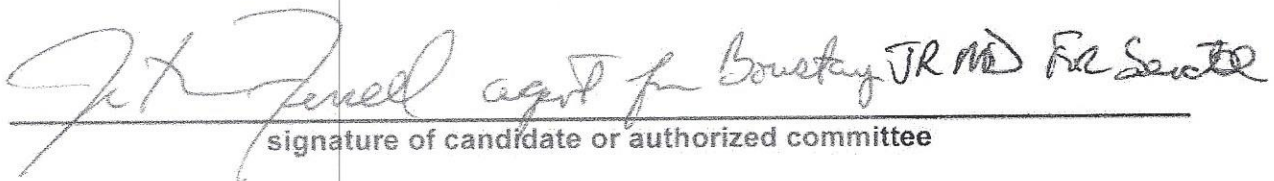
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

JONATHAN FERRELL

printed name

date

Contract Agreement Between:

CONTRACT

KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

And:

National Media Research Planning Placement
815 Slaters Lane
Alexandria, VA 22314

Contract / Revision POL5293 /		Alt Order # 08345293
Product CHARLES BOUSTANY SEN		
Contract Dates 08/30/16 - 09/02/16		Estimate # 7604
Advertiser POL/Boustany, Charles		Original Date / Revision 08/29/16 / 08/29/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KPLC	Account Executive Frank LeBlanc	Sales Office HRP-Washingto
Special Handling		
Demographic Households		
Agv Code	Advertiser Code 477	Product 1/2 898
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KPLC	09/02/16	09/02/16	Tonight Show	10:35 PM-11:35 PM		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	----1--				1	\$160.00				
N 2	KPLC	09/02/16	09/02/16	SYN M-F 430-5P	4:30 PM-5:00 PM		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	----1--				1	\$70.00				
N 3	KPLC	09/01/16	09/01/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	1	\$505.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	---1---				1	\$505.00				
N 4	KPLC	09/01/16	09/01/16	SYN M-F 430-5P	4:30 PM-5:00 PM		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	---1---				1	\$70.00				
N 5	KPLC	09/01/16	09/01/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	---1---				1	\$215.00				
N 6	KPLC	09/01/16	09/01/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	\$505.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	---1---				1	\$505.00				
N 7	KPLC	08/30/16	08/30/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	1	\$505.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-1-----				1	\$505.00				
N 8	KPLC	08/30/16	08/30/16	SYN M-F 430-5P	4:30 PM-5:00 PM		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-1-----				1	\$70.00				
N 9	KPLC	08/30/16	08/30/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-1-----				1	\$215.00				
N 10	KPLC	08/30/16	08/30/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	\$505.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-1-----				1	\$505.00				

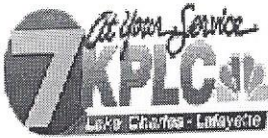
(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

Contract Agreement Between:



KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
POL5293 /	08345293

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/30/16 - 09/02/16	CHARLES BOUSTANY	7604

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Boustany, Charles	08/29/16 / 08/29/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	KPLC	08/30/16	08/30/16	Tuesday Prime Other	7:00 PM-9:00 PM		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-2-----				2	\$650.00				
N 12	KPLC	08/31/16	08/31/16	Tonight Show	10:35 PM-11:35 PM		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	--1----				1	\$160.00				
N 13	KPLC	08/31/16	08/31/16	7News at Noon	12:00 PM-12:30 PM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	--1----				1	\$165.00				
N 14	KPLC	08/31/16	08/31/16	SYN M-F 430-5P	4:30 PM-5:00 PM		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	--1----				1	\$70.00				
N 15	KPLC	08/31/16	08/31/16	Live at Five	5:00 PM-5:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	--1----				1	\$300.00				
N 16	KPLC	08/31/16	08/31/16	Entertainment Tonight	6:30 PM-7:00 PM		:30				NM	1	\$355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	--1----				1	\$355.00				
N 17	KPLC	08/31/16	08/31/16	NBC Today Show	7:00 AM-9:00 AM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	--1----				1	\$190.00				
N 18	KPLC	08/31/16	08/31/16	Wednesday Prime Other	7:00 PM-9:00 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	--1----				1	\$650.00				
Totals								0.00				19	\$6,010.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/02/16	19	\$6,010.00	(\$901.50)	\$5,108.50
Totals	19	\$6,010.00	(\$901.50)	\$5,108.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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